

Schaeffler Automotive Aftermarket Hosts First Ever North American REPERT LIVE Training Events

Valley City, OH 29 June 2015. **Schaeffler Group USA Inc. introduced the new REPERT LIVE technical training offering for the Automotive Aftermarket at two unique events that combined technical training and go-kart racing. The inaugural training events took place over two weekends in North America this June in Los Angeles, California and Toronto, Ontario. The events provided automotive service professionals, instructors, and students a full day of comprehensive, hands-on technical training developed to improve and expand their skills, increase efficiencies and improve customer satisfaction through the reduction of repair bay time, warranties and comebacks.**

Introduced in 2014, REPERT is Schaeffler's new global service brand, representing the touch points between Schaeffler experts and the automotive industry to provide technical and product knowledge, expertise, and experience in person, online, and on the phone. The REPERT LIVE training events are but one feature in Schaeffler's pursuit of improving customer relationships and partnerships in the auto care industry. Schaeffler is continuously developing training for the automotive aftermarket product lines and will launch its new REPERT web portal for the United States and Canadian markets in the fall of 2015. The portal will be a key service for the customers to easily and efficiently obtain technical documents, product information, online training and more.

The full-day training events were held June 13-14, 2015 at K1 Speed in Torrance, CA and June 27-28, 2015 at Grand Prix Kartways in Toronto, Canada. Held over weekends, attendees were able to select the training day of their choice as their schedule permitted. Schaeffler experts provided attendees with detailed product and vehicle system training, proper installation methods, as well as tips/tricks and best practices on clutch systems, engine components, wheel bearing and hub assemblies, brake systems, and timing chain systems. The training curriculum featured innovative automotive products such as the double clutch technology featured in the 2012 Ford Focus and Fiesta, as well as service and repair solutions including the INA FEAD KIT. Participants had the opportunity to see these unique products and take part in hands-on repair procedures. Between training sessions, attendees were able to join in team building exercises by testing their racing skills on the indoor race track competing for prizes and trophies awarded to the top speeds on each team.

"Schaeffler is excited to provide this level of hands-on technical training to our customers," stated Urs Stuckenbruck, Director Product Management and Marketing, North America for Schaeffler Group USA. He continued to say, "We recognize the need for training and technical support in the Aftermarket and Schaeffler is committed to continually improve our service offerings to the market."



Hands-on installation and repair training with the LuK RepSet 2CT featured on select Ford models.



Participants test their skills on the race track between training sessions.

The Schaeffler Group is a leading global integrated automotive and industrial supplier. The company stands for the highest quality, outstanding technology and strong innovative ability. The Schaeffler Group makes a decisive contribution to "mobility for tomorrow" with high-precision components and systems in engine, transmission and chassis applications as well as rolling and plain bearing solutions for a large number of industrial applications. The company generated sales of approximately 12.1 billion USD in 2014. With more than 82,000 employees worldwide, Schaeffler is one of Europe's largest technology companies in family ownership. It has a worldwide network of manufacturing locations, research and development facilities and sales companies at approximately 170 locations in 50 countries.

Schaeffler Automotive Aftermarket, based in Langen, Germany, is responsible for the Group's global automotive replacement parts business for the LuK, INA, FAG and Ruville brands. With a global network of approximately 11,500 distribution partners and 30 sales and representative offices, the company is known for its close proximity to customers, intelligent repair solutions and service competence.

Follow us on Twitter [@schaefflerpress](https://twitter.com/schaefflerpress) to receive the latest press releases and news.

Contact: Judy Love
Marketing Manager – North America
Schaeffler Automotive Aftermarket
5370 Wegman Dr.
Valley City, OH 44280
Tel. 330.558.5263
Fax 330.558.5363
E-Mail: judy.love@schaeffler.com